DUBAI, UAE: For the month of November, ‘Mouth Cancer Awareness Month’ runs throughout the UK. In support of ‘Mouth Cancer Awareness Month’, Roze & Associates Dental Clinic, began the evening with a lecture on ‘Mouth Cancer Awareness’, followed by Dr Peter Cruse from CPS, who lectured on ‘The Pathology of Oral Cancer’.

In reference to publications from the British Dental Health Foundation 400,000 cases of mouth are diagnosed worldwide every year. In the UK research reveals there has been a 50% increase in Oral Cancer since 1970. The prevalence in youngsters is increasing. Early diagnosis is key, and can increase survival rate by 90%.

The key message is ‘If in doubt, get checked out’. Any ulcers, white patches, red patches, lump, swellings that don’t go within 2-3 weeks, visit your doctor or dentist. Create awareness of the main risk factors associated with mouth cancer. The main risks are smoking, alcohol, poor diet, HPV (Human papillomavirus), smokeless tobacco (betel nut, naswar, paan, gutkha, areca nut). Due to recreational smoking, the tools to provide patients aware about the risk, signs and symptoms of mouth cancer in the UAE, by offering complimentary oral cancer screening in November. Dr Nigel L Carter OBE BDS LDS (RCS) Chief Executive of the British Dental Health Foundation, kindly agreed to support us in our work.

Monday 16th December marked our partnership with CPS Clinical Pathology Laboratory in Dubai, for an evening of lectures. Victoria Wilson, Dental Hygiene Therapist at Dr Roze & Associates Dental Clinic, began the evening with a lecture on ‘Mouth Cancer Awareness’

Sirona has always been the leader in producing Surpassed innovative products through the whole product portfolio, thanks for the dedicated management and dedicated R&D department that are keen on keeping the same level by investing a huge budget for this purpose which for sure ends up with products like CEREC. Sirona is amongst the largest companies in the world today, and we always say it is just a start!

How do you rate the level of dentistry in the Middle East, GCC & Pakistan in particular?